



CASE STUDY

Offshore Development Centre

Background of the case:

Our client was a leading healthcare technology product company based in California. Without sacrificing service delivery quality and meeting deadlines for the upcoming and ongoing product releases, the client wanted to gain cost advantages by offshoring certain roles as a component of its product development model and hence by exploring the options for broader pools of skilled and offshore talent. Another challenge was also to ramp up the team in short span of time for the upcoming products in their pipeline which needed immediate kick-off.

How did Warpdrive assist?

- The offshore delivery model incorporated a pool of specialised, multi-disciplinary resources that were hired and managed by Warp Drive Labs.
- We recruited entire product development team here in India.
- We provided services in technological needs such as, architecture design, product development lifecycle, mobile apps solutions, legacy systems migrations, UI/UX Design and QA analysis.
- The team worked very closely with onsite team for seamless product releases.
- The offshore delivery centre become an economic and active software development, testing and support activities for the client.

Result

Setting up the ODC is a great success for the client in terms of cost saving and product's success. The strategic model adopts the approach for effective knowledge transfer and retaining intellectual property rights. The results are leading to long term growth and success.